



Celebrating 73 years of Practicing, Promoting, & Preserving Choral Music

2019 – 2020 Program Book Advertising Contract

AD SPACE RESERVATION DEADLINE: Friday, September 13, 2019

ARTWORK & PAYMENT DUE: Friday, September 20, 2019

- ◆ Program books distributed at 20 concerts including all Bach Festival Week events
- ◆ Exposure to over 7,000 audience members
- ◆ Targeted access to arts supporters, patrons, and Kalamazoo College employees and alumni
- ◆ Our season is growing, but our ad prices will remain the same for you!

AD SPACE RESERVATION DEADLINE: Friday, September 13, 2019.

Please email all information along with payment information to: bach@kzoo.edu

Please make check payable to Kalamazoo Bach Festival, 1200 Academy Street, Kalamazoo, MI 49006

SIZE OF AD (please check size):

- Interior Full Page: 4 3/4" WIDE x 7 1/2" TALL (\$525)
- Half Page/Vertical: 2 1/4" WIDE x 7 1/2" TALL (\$295)
- Half Page/Horizontal: 4 3/4" WIDE x 3 5/8" TALL (\$295)
- Quarter Page: 2 1/4" WIDE x 3 5/8" TALL (\$195)

Please email electronic files to: **Bach@kzoo.edu by Friday, September 20, 2019**

Black and white artwork only. Please submit electronic artwork in one of the following formats: Hi-res PDF's, JPEG's, TIFF's, or EPS files. All images must be at least 300 dpi.

Company Name:

Company Contact:

Company Address:

City:

Zip:

Phone:

Fax:

Email:

Ad Size and Rate:

Method of Payment: ___ Check (Payable to Kalamazoo Bach Festival)

___ MasterCard ___ VISA ___ Discover

Card No.:

Expiration Date:

Contract Signature: