



Hello friends of the Kalamazoo Bach Festival,

This year will be celebrating our 76^h season! We are excited to continue to be sustainable, successful, and meet the needs of our advertisers, patrons, donors, singers, and our greater community. We hope that you will celebrate with us during this magnificent season we have planned by purchasing a program ad that will reach over 7,500 patrons. Here's a sneak peek at what is coming in our 2022-2023 season:

- FALL CABARET FUNDRAISER with Out Front Kalamazoo
Friday, October 14, 2022, 7:30 pm, Bell's Brewery

- JASON MAX FERDINAND & SINGERS
Saturday, November 19, 2022, 7:30 pm, First Congregational Church

- 53rd ANNUAL HOLIDAYS WITH THE BACH FESTIVAL CHORUS
Sunday, December 4, 2022, 4 pm, Kalamazoo College, Stetson Chapel

- BEETHOVEN NO. 9 in Collaboration with the Kalamazoo Philharmonia Orchestra
Saturday, March 4, 2023, 7:30 pm, Dalton Theater, Kalamazoo College

- BRAHMS REQUIEM in Collaboration with the Kalamazoo Symphony Orchestra
Friday, April 15, 2023, 7:30 pm, Miller Auditorium

- LOVE IS LOVE IS LOVE IS (Volume 6) - NEW NAME AND LOGO REVEAL!
Wednesday, May 24, 2023, 7:30 pm, Dalton Theater, Kalamazoo College

Our community is ready to enjoy in-person concerts again and eager to support local businesses! We want our programs ads to include advertising that:

- Allow you to have a visual platform to talk about your business and products you provide.
- Bring awareness to your business and your strong support of the arts.
- Continue to build meaningful relationships through your business and our organization.

Please consider being an advertiser during this season as we all build a stronger community together. If you have any questions, please contact us by email at Bach@kzoo.edu or by phone at 269-337-7407. Thank you for your consideration.

Sincerely,

Cori Somers, Executive Director
Mechele Peters, Director of Choral Operations



2022 – 2023 Program Book Advertising Contract

AD RESERVATION DEADLINE: **Friday, November 11 2022**

ARTWORK & PAYMENT DUE: **Friday, November 11, 2022**

LEVELS	CONTENT	PRICE
Interior Full Page	4 ¾" WIDE x 7 ½" TALL	\$525
Half page/Vertical	2 ¼" WIDE x 7 ½" TALL	\$295
Half page/Horizontal	4 ¾" WIDE x 3 5/8" TALL	
Quarter page	2 ¼" WIDE x 3 5/8" TALL	\$195

AD SPACE RESERVATION DEADLINE: **Friday, November 11, 2022**

Please email all information along with payment to: Bach@kzoo.edu

Please make check payable to: Kalamazoo Bach Festival, 1200 Academy St., Kalamazoo, MI 49006

***All image files should be at least 400 dpi and sent as a PDF in color**

Company Name:

Company Contact:

Company Address:

City:

Zip:

Phone:

Fax:

Email:

Ad Level and Rate (check one):

FULL PAGE \$525 HALF PAGE HORIZONTAL or VERTICAL \$295 QUARTER PAGE \$195

Method of Payment: Check to Kalamazoo Bach Festival) MasterCard VISA Discover
 Or Trade

Card No.:

Expiration Date:

Contract Signature:

Please email all information along with payment to: Bach@kzoo.edu

Please make check payable to: Kalamazoo Bach Festival, 1200 Academy St., Kalamazoo, MI 49006